

# PATRON

ART / CULTURE / DESIGN

## DALLAS ART FAIR'S GLOBAL GALLERIES

*The Illustrative Life of Stan Richards*  
*Inside Outsider Art With Molly & Leon Banowetz*  
STYLE INSTALLATION: MEN'S FASHION



**PLUS**

*And Now & The Power Station* Bust Out  
*Lucrecia Waggoner's Pretty Porcelain*  
*John Wilkes Booth Resurrected*  
MTV RE:DEFINE

April – May 2014

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## EDITOR'S NOTE

April / May 2014



Portrait by: Styling: Jeanna Doyle, Starley Kontrik

**TERRI PROVENCAL**  
Publisher / Editor in Chief

For the third year in a row *Patron* offers extensive coverage of the Dallas Art Fair. In this annual installment Steve Carter previews seven international galleries. These galleries offer many exceptional artworks, so choosing one for our cover was difficult. Finally, a detail of *Plant II* by Finnish artist Nanna Hänninen emerged. Represented by Berlin's Taubert Contemporary, Hänninen digitally removes the color values from her photographs then brings artificial color back by painting on them in a pastose manner. These "overpaintings" are photographed and made into prints. Director Thomas Taubert explains: "The conceptual aspect is indicated in the way the two art forms are overlapped, as well as the way that color and black and white are intertwined. Besides its purely technical and aesthetic fascination, the process poses questions about authenticity and imitation."

I was honored to interview Stan Richards, the award-laden man behind The Richards Group, creators of the scheming Chick-fil-A cows and that memorable Motel 6 "We'll leave the light on for you" campaign. Aside from the Art Directors Club Hall of Fame recognition amid predecessors Andy Warhol, Norman Rockwell, and Walt Disney, the innovative graphic designer and entrepreneur kicks around drawing as a kid, an adoring mom, his first job and Porsche, Chick-fil-A, and a new office building in "The Cows Come Home."

Apropos of ad men, art director Leon Banowetz (owner of Banowetz & Company) and his wife Molly opened their home to *Patron* seen in "Devil in the Details." With their expansive and imposing collection of outsider art among other voluminous collections (whistles and swizzle sticks anyone?), the couple keeps a comfortable semblance of order sustaining the views of White Rock Lake and their sumptuous grounds unobstructed.

Last fall Al Tidwell assuredly strode the runway for Billy Reid at Fashion Group International of Dallas Night of Stars. Beguiled by his unexpected silver hair, we asked him to star in our pages this issue for our very first men's fashion feature. Al's good friend Maxine Helfman, the fine art lens-master, teamed up with installation artist Alex DiJulio in "Grooming Al Tidwell."

*Booth*, by playwright Steven Walters, recounts the lesser-known facts of John Wilkes Booth's life. Researcher Erik Archilla assisted Walters, a member of the Brierley Resident Acting Company at Dallas Theater Center, and co-artistic director of Second Thought Theatre in "Character Study."

And Now and The Power Station are out-of-bounds galleries inasmuch as their fringe whereabouts as their progressive choices in exhibitions. Brandon Kennedy chats up James Cope vis-à-vis his new gallery across from Lee Harvey's. Greg Ruppe, Rob Teeters, and founder Alden Pinnell of The Power Station in Exposition Park, thoughtfully augment the conversation in "Art on the Periphery."

As Lucrecia Waggoner prepared for her April show at Laura Rathe Fine Art we found the artist composed at her home studio. With the precision involved in her artworks, tranquility is just as essential as her deftness at the pottery wheel. The fragility of this métier requires a great deal of patience as cracks may easily occur during firing requiring the artist to start all over again. That they are beautiful too—see for yourself in "Celestial Beauty"—makes them swoon-worthy.

Kenny Goss and sister-in-law Joyce Goss helm *MTV RE:DEFINE* with conviction. This contemporary art auction and gala benefits the Staying Alive Foundation and Dallas Contemporary. Featuring work from unrivaled artists on Friday, Apr. 4, be sure to hurry and visit [mtvredefine.com](http://mtvredefine.com) to place your bids.

The Dallas Art Fair goes to Fort Worth in a partnership with Coyote Drive-In to unveil the screening of Lincoln Schatz's *Cure Violence* portrait video. We wrap this issue up with "Picture Show."

—Terri Provencal

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On the cover: Nanna Hänninen, *Plant II*, 2011, C-print, diasec, mounted on mat/oak, 63 x 48.4 in. Courtesy of Taubert Contemporary



# NOW WE ARE SIX

ONE SURE SIGN OF THE DALLAS ART FAIR'S GROWTH IS THE INVIGORATING PRESENCE OF MORE INTERNATIONAL GALLERIES THAN EVER BEFORE. *PATRON* TAKES A LOOK AT A MAGNIFICENT SEVEN.

The Dallas Art Fair turns six this year, and it's already distinguished itself as a formidable art destination, known for its prestigious exhibitors, sense of community, easy accessibility, and refreshing lack of pretense. Founded by John Sughrue and Chris Byrne, one signal of the Fair's increasing importance is its ever-expanding internationalism—this year's 90-plus exhibitors include at least 15 from outside the country. Running from April 11-13, with a Preview Gala Benefit on April 10, it's an annual don't-miss Dallas art highlight. Here's an insider's preview of seven of the esteemed international exhibitors who'll be helping make 2014's Fair the best yet.



## TAUBERT CONTEMPORARY

Berlin's Taubert Contemporary is making its inaugural visit to the Dallas Art Fair, and director Thomas Taubert admits, "I've never been to the city before, nor to Texas—everything will be very new to me!" His program of photography, painting, and sculpture is international, as he represents French, U.S., Finnish, Dutch, Swiss, and Swedish artists, among others. With nearly 30 years in the business, Taubert's drawn to mainly mid-career artists whose works are fresh and unique, and he doesn't shy away from humor or political agendas. He's showing six or seven artists here, the best-known among them being Brooklyn-based German expat Markus Linnenbrink and Switzerland's Beat Zoderer. Other high points include large-scale C-prints by Finland's Nanna Hänninen and Spain's Dionisio González, and new works by Zürich-based Markus Weggenmann and El Paso's Adrian Esparza, who generated buzz at the recent Miami Art Week.

[taubertcontemporary.com](http://taubertcontemporary.com)

Taubert Contemporary, Markus Linnenbrink, *BUILDINGSTEAMWITHAGRAINOF SALT*, 2010/2011 epoxy resin, pigments wood foam, 35 x 76 x 40 in.  
Opposite: Nanna Hänninen, *Plant II*, 2011, C-print, diasec, mounted on mdf/oak, 63 x 48.4 in. Courtesy of Taubert Contemporary

Richard Aldrich, *Japan*, 2012, oil and wax on panel, 19 x 13 in., courtesy of Misako & Rosen



MISAKO  
& ROSEN

Misako & Rosen, Misako and Jeffrey Rosen's eight-year-old Tokyo gallery, is a product of their collective experience. Misako started her career with Tomio Koyama Gallery at 19, and Jeffrey with Taka Ishii Gallery at 21. Their roster is populated mainly with emerging artists, although some are transitioning into the "established" ranks as their recognition widens. They previously exhibited at the 2013 Dallas Art Fair. Rosen rhapsodizes, "[It's an] intimate fair with the world's most hospitable collectors! Never have we felt more welcomed by the art community. We were thrilled last year when Josh Brand made it into the collection of the DMA..." Misako & Rosen is showing seven to eight artists at the Dallas Art Fair in 2014, and they're especially excited about their first-time Dallas presentations of Brooklyn-based Richard Aldrich and J. Parker Valentine, Japanese photographer Takashi Yasumura, and Irish artist Fergus Feehily, whose work was exhibited at the DMA in 2011. [misakoandrosen.com](http://misakoandrosen.com)

## GALERIE FORSBLOM

Founded in 1977, Helsinki's Galerie Forsblom focuses on established and emerging artists, both Finnish and international. Forsblom's mission is twofold: to bring interesting not-before-seen art to Finland, and also to place Finnish art in the larger context of the international scene. While 2014's Dallas Art Fair marks the gallery's first foray into Texas, Forsblom maintains a high profile on the art fair circuit, exhibiting annually at seven to 10 fairs all over the world. Galerie Forsblom's roster is diverse and inclusive, embracing work from expressionist to minimalist, cutting-edge painting to more traditional sculpture, and everything in between. Of the seven artists it's showing, don't miss the sculpture of renowned American artist Joel Shapiro, Bernar Venet's 3-D conundrum *One Indeterminate Line*, New York painter Peter Halley's geometric acrylic works, and Brit Jason Martin's shimmering monochromatic oils on aluminum. [galerieforsblom.com](http://galerieforsblom.com)



Galerie Forsblom, Bernar Venet, *One Indeterminate Line*, 2006, rolled steel, 62.5 x 72.5 x 69.5 cm

Ribordy Contemporary, Zak Kitnick, *American Ships, Fusion* (3/4 orchid, 1/4 modern apples, upper right), 2013, direct-to-substrate print on powder-coated steel shelving, 47 1/2 x 29 1/2 x 1 1/4 in.



## RIBORDY CONTEMPORARY

Well before opening Geneva's Ribordy Contemporary in 2010, Stéphane Ribordy was already a passionate, prescient art collector. He brought that same zeal to his gallery, and now to the Dallas Art Fair. It's his first time in the city. Ribordy is a true internationalist, representing artists from Switzerland, Sweden, France, the U.S., and Canada. He'll be showing the works of three or four of his dozen artists. Look for Zak Kitnick's multi-panel steel work *American Ships, Fusion* (3/4 orchid, 1/4 modern apples, upper right), multi-media artist Davina Semo, and the idiosyncratic photographs of Ryan Foerster—they're all stimulating company. "Most importantly a work of art needs to disturb your comfort zone and constantly challenge you visually and intellectually," Ribordy maintains, and he's looking forward to connecting with Dallas collectors and curators.

[ribordycontemporary.com](http://ribordycontemporary.com)



## GALERIE FRANK ELBAZ

Located in the Le Marais neighborhood of Paris, where it's represented emerging, mid-career, and historical artists since 2002, Galerie Frank Elbaz now makes its maiden voyage to the Dallas Art Fair. Although Elbaz has 17 artists in his roster, for the Fair he plans to concentrate on his Americans. From the West Coast, check out the museum-worthy Verifax collage by assemblage pioneer Wallace Berman, an iconic Mungo Thomson "Time" mirror, and work by Kaz Oshiro, the beyond-tromp l'oeil artist currently showing at LACMA. The East Coast is represented with genre-bending work by Blair Thurman and Greg Bogin. Frank Elbaz was turned on to the Dallas Art Fair by some Texan art patrons he met at last year's Fricze Art Fair in New York, and he's eager to exhibit here. "I'm impressed by the very large number of great art institutions in Texas," he says. [galeriefrankelbaz.com](http://galeriefrankelbaz.com)

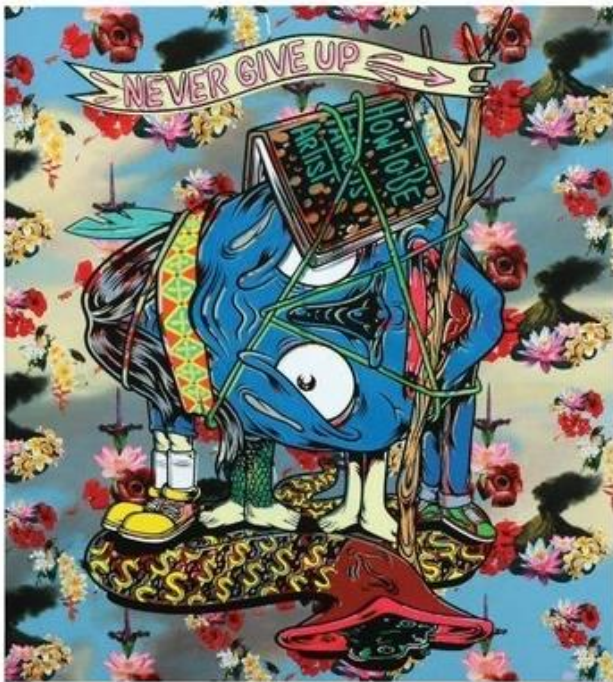


Mungo Thomson, March 23, 1987 (The Nature of the Universe), 2013, enamel on low-iron mirror with poplar and anodized aluminum, 74 x 56 x 2 1/2 in.



Greg Bogin, Days Away, 2010-11, synthetic paint and urethane on canvas, 72 x 108 in.

Uji Handoko (Hahan) Eko Saputro, *Band Of Seber*, 2013, acrylic on canvas, 78.75 x 70.5 in., courtesy of the artist and Tristian Koenig



## TRISTIAN KOENIG

Working primarily with emerging artists from Australia and Collingwood, New Zealand, Australia's Tristian Koenig also shows young Southeast Asian artists alongside established names like Melbourne's David Thomas. Koenig is happy to be bringing a solo presentation of Indonesian artist Uji Handoko (Hahan) Eko Saputro. "Hahan is a Murakami/KAWS-esque artist whose practice interrogates the transformation of the Indonesia art scene, from poor regional backwater to rich global player," Koenig explains. "There's also the chance I might bring a small selection of works by other artists from the region." Another first-timer, Koenig has followed the Fair's progress over the years, and glowing reports from Dallas Art Fair veterans, colleagues in the UK, cemented his interest. "After speaking with Chris Byrne, we were both really excited about the prospect of including content from this side of the world within the mix of exhibitors," Koenig adds. [tristiankoenig.com](http://tristiankoenig.com)



Uji Handoko (Hahan) Eko Saputro, installation view, *Asia Pacific Triennial 7 (APT7)*, Gallery of Modern Art, Queensland Art Gallery, Brisbane 2012, courtesy of the Artist and Tristian Koenig

Brand New Gallery, Ryan Conrad Sawyer, R-3, 2013, fiber-reinforced polymer and fluorescent diffuser, 42 x 54 in.



## BRAND NEW GALLERY

Milan's Brand New Gallery is another returning exhibitor, with high praise and fond memories coming into Dallas Art Fair 2014. "The Fair is very well-organized," enthuses gallerist Fabrizio Affronti, "and the collectors from Texas are really great—the quality of the events is amazing." Brand New is showing a handful of artists this time around, including Ryan Conrad Sawyer (Brooklyn), Joe Reihsen (Los Angeles), Gabriel Hartley (London), Berlin-based American James Krone, and Amsterdam sculptor Folkert de Jong. The Gallery's 2013 lineup included many of their more established artists, but Affronti says that Brand New's current focus is on emerging artists, and both Ryan Sawyer and Reihsen are recent additions to their roster. "Last year we had great sales and a really great time in Dallas," Affronti says, "and we've also got great expectations for this year." [brandnew-gallery.com](http://brandnew-gallery.com)

All in all it's a perfect symbiosis: international exhibitors heighten the Fair's significance as a global player, and the event introduces those exhibitors to some of this area's most discerning cognoscenti, collectors and patrons alike. As Byrne assesses, "People really love Dallas. John Sughrue and I are both very proud of the Fair. It's a great production, but it's so much a reflection of what's happening with the collectors and institutions here. There's a real level of sophistication in Dallas, and high quality work and accessibility, which is a rare combination. What we're doing reflects all that is happening here; there's a lot of energy." See you at the Fair. [dallasartfair.com](http://dallasartfair.com) **P**